# Email

**Subject line**

Get more guests with Booking.com’s easy-to-use performance tools

**Preview text**

Earn more revenue by leveraging performance tools for your business.

**Header**

Discover five ways to enhance your business.

**Body**

Dear Partner,

Peak season is right around the corner. Are you set to stand out? With new tools from our partner Booking.com, it’s easier than ever to streamline your operations, boost visibility, and attract the right guests when it matters most.

Here’s how you can get more out of your set-up:

* **Maximize and automate availability –** Keep your calendar open and flexible to capture more bookings. Enable tools that help you manage rate plans, restrictions, and length of stay settings with ease.
* **Build a solid pricing foundation –** Mix and match pricing options like flexible and non-refundable rates or occupancy-based pricing to appeal to different types of travelers and boost conversion.
* **Showcase what makes you unique –** Keep your content fresh and focused. Updating photos, descriptions, and amenities helps you stand out in searches and attract the guests you want.
* **Simplify payments** – take control of your finances with Payments by Booking.com. We [facilitate the payment process](https://partner.booking.com/en-gb/solutions/payments-bookingcom) for you, giving you more time to grow your business.
* **Attract more families with kids –** 45% of leisure travelers last year were families, according to our 2025 Travel Trends research. Attract them by enabling child pricing and setting custom occupancy rules.

**CTA**

[Get started with these tools](https://partner.booking.com/en-gb/learn-more/new-partner/setting-your-property-listing-and-opening-bookings)

Ready to optimize your set-up? Reach out if you need help making the most of these tools.

Best regards,

[Add connectivity provider name here]

# Banner

**Title**

Start strong with the right tools for success

**Body**

Learn how to stay bookable, set competitive prices, and show off your space to start welcoming more guests and drive your first bookings on Booking.com.

**CTA**

[Get started now](https://partner.booking.com/en-gb/learn-more/new-partner/setting-your-property-listing-and-opening-bookings)